

Training, Tools & Consultancy for Forward-Thinking Leadership

Welcome to the future of executive education at Innovative Dutch! As our world undergoes rapid changes, the need for innovative solutions becomes more critical. We're thrilled to introduce you to our dynamic and award-winning Executive Simulation Games, designed to equip you with the skills to navigate and thrive in this evolving landscape.

Why choose Innovative Dutch?

In an era marked by rapid technological advancements, environmental shifts, and evolving societal dynamics, forward-thinking leadership is more crucial than ever. At Innovative Dutch, we are dedicated to equipping professionals with the skills and strategies they need to thrive in this complex landscape. Our comprehensive solutions are designed to foster innovation, enhance leadership, and drive strategic success. Here's how we can help you achieve your goals:

1. Simulation Games & Training

Our immersive simulation games are designed for higher education and corporate management development trajectories. These award-winning games, such as the Innovation Management Game, Innovation Ecosystems Game, Design Thinking Game, and Business Model Game, provide a dynamic platform for teams ranging from 10 to over 250 participants. Through engaging, competitive gameplay, participants gain hands-on experience in mastering innovation management and strategic thinking.

2. Leadership Training & Masterclasses

We offer a robust suite of leadership training programs and masterclasses tailored to meet the needs of modern professionals. Covering topics such as Curious Leadership, Resilient Leadership, Visionary Leadership, Collaborative Leadership, and Disciplined Leadership, our courses span from one-day sessions to multi-day modules. These programs not only enhance leadership capabilities but also incorporate research and consultancy for a comprehensive development experience.

3. Innovation Strategy Scan and Team Workshops

Our Innovation Strategy Scan and team workshops provide a focused introduction to innovation strategy. In short sessions of 2-4 hours, we introduce the Innovation Strategy Scan, working collaboratively with participants to conduct detailed analyses of their teams, departments, or businesses. The outcome is a thorough, actionable scan that identifies key areas for strategic improvement and innovation.

Additionally, our website hosts a rich library of tools and methods to support continuous learning and application of best practices in innovation and leadership.

With Innovative Dutch you gain access to cutting-edge training, innovative tools, and expert consultancy designed to empower you and your organization to lead with confidence and creativity. Join us in shaping the future of leadership and innovation.

1. Simulation Games & Training:

- **Interactive Learning:** Engage in teams of 3-5 members, competing to build the most innovative company in your industry over 5-6 rounds, each simulating a year of real-world challenges and opportunities.
- **Expert Guidance:** Benefit from feedback and in-depth learning sessions on innovation management, helping you to continually unlock and harness value for your organization.
- **Flexible Formats:** Our programs are available online, hybrid, or offline, ranging from high-intensity one-day sessions to comprehensive 3-6 week programs, or even full courses with detailed lectures.
- **Certification:** Upon completion, receive a Certificate of Completion from Innovative Dutch, recognizing your enhanced expertise in innovation. Based on a total number of 20 participants and a full-day module, the total price will be €2998,- excl. VAT.

Theories and Skills You Will Master:

Our games cover a broad spectrum of innovation theories and practical skills:

- **Innovation Management:** Learn about the Innovation Funnel, Ambidexterity, Incremental/Radical Innovation, and more.
- **Innovation Ecosystems:** Understand Creative Leadership, Collaborative Innovation, and Macro-level system dynamics.
- **Design Thinking:** Explore methodologies like Double Diamond, Science-Based Design Approach, and iterative processes.
- **Business Model Innovation:** Dive into Business Model Canvas, Lean Start-up, and finance strategies for scale-ups.

Gameplay:

The gameplay evolves around different teams that battle against each other create the most innovative company in their industry. The game consists of 5-6 rounds. Each round in the game simulates a year in in real-life: a year in which you can set out new strategies, apply different tactics and collaborate with others to pursue your mission. During each round, new topics are introduced into game. Theories covered by our Simulation Games:

- **Innovation Management Game:** Innovation Funnel, Ambidexterity, Incremental/Radical Innovation, Ideation, Marketing, Technological Innovation.
- **Innovation Ecosystems Game:** Microfoundations of Creative Leadership and Collaborative Innovation, Firm-level processes and strategy towards leveraging ecosystems and Macro-level system dynamics of innovation, entrepreneurial and sectoral ecosystems.
- **Design Thinking Game:** Double Diamond, Research Methodologies, Experimentation, Science-Based Design Approach, Iterative Processes.
- **Business Model Game:** Business Model Canvas, Value Design, Lean Start-up, Entrepreneurship Theories, Finance for Scale-ups.

The game can be played in different set-ups: a 1-day session for a high-intensity, brief introduction in the topic, as a 3-6-week program to take a deep dive into the simulation and as a

full course including several in-depth lectures about the topics. A summary of each set-up is displayed below:

Day Program (example)	2-Week Program (example)	6-Week Program (example)
09.00: Welcome & Introduction 09.45: Round 1, submit results before 10.30: Break [game run] 10.45: Round 2 11.30: Work on assignment 12.00: 1-minute pitches [game run] 12.30: Round 3: speed round 13.00: Lunch break [game run] 14.00: Quiz & Q&A 14.30: Round 4 15.15: Work on assignment [game run] 15.45: Round 5, speed round 16.00: Group assignment [game run] 16.30: Grand Finale & Award 17.00 End	Day 1: preparation assignment Day 2: Kick-off (Round 1)* Day 4: Round 2 (self-paced) Day 5: Feedback Session (Round 3)* Day 6: Round 4 (self-paced) Day 8: Round 5 (self-paced) Day 10: Grand Finale (Round 6)* * the sessions take up 3-4 hours each.	Week 0: preparation assignment Week 1: Kick-off (Round 1)* Week 2: Round 2 Week 3: Feedback Session (Round 3)* Week 4: Round 4 Week 5: Round 5 Week 6: Grand Finale (Round 6) * the sessions take up 3-4 hours each.

What you will gain:

At the end of the training, participants:

- are able to manage the paradox of both unleashing and harnessing creativity and entrepreneurial thinking in organizations;
- are able to understand the mechanisms, systems, and processes behind commercializing new and innovative solutions;
- are able to make balanced decisions regarding prioritization in the innovation process;
- are able to realize the importance of a culture of experimentation and open collaboration;
- are able to learn quickly, both from colleagues, the environment and themselves;
- are able to deal with ambiguity in the innovation process, removing roadblocks, examining risks and using both analysis and instinct.

Impression:



Innovation Management Simulator



Teams Playing the Game at a conference

2. Leadership & Masterclasses

Discover the power of transformative leadership and unlock your potential with Innovative Dutch's comprehensive range of courses. Whether you're looking to enhance your transformational leadership in times of technological change, master strategic thinking, or cultivate an entrepreneurial mindset, our programs are designed to empower professionals at every level. From adaptive leadership to creative problem-solving, each course blends practical insights with innovative approaches, ensuring you can lead with confidence and drive organizational success. Explore our diverse offerings and embark on a journey to elevate your leadership skills today.

Programs & Modules:

1. Curious Leadership: Unlocking Innovation Through Inquisition

Dive deep into the art of inquisitive leadership, where curiosity drives innovation. Learn to wonder and question, explore and investigate, and challenge assumptions to uncover new opportunities and drive creative solutions within your organization. Key Modules:

- The Power of Wondering and Questioning
- Techniques for Effective Exploration and Investigation
- Challenging Assumptions to Foster Innovation
- Assertiveness and Influence to effectively communicate ideas

2. Resilient Leadership: Navigating Challenges with Persistence

Course Description: Equip yourself with the resilience to lead through adversity. This course focuses on sticking with difficulty, daring to be different, and tolerating uncertainty, empowering you to guide your team through complex and uncertain times with unwavering determination. Key Modules:

- Overcoming Challenges with Persistent Effort
- Embracing Uniqueness and Innovating Boldly
- Managing Uncertainty in Dynamic Environments
- Resilience and Stress Management to navigate challenges in high-pressure situations

3. Visionary Leadership: Harnessing Imagination for Breakthrough Solutions

Course Description: Cultivate your ability to envision and create imaginative solutions. Learn to play with possibilities, make meaningful connections, and trust your intuition to lead your team towards groundbreaking innovations and creative breakthroughs. Key Modules:

- Playing with Possibilities for Creative Problem-Solving
- Making Connections to Generate Innovative Ideas
- Leveraging Intuition for Strategic Leadership
- Transformative Leadership to inspire positive change

4. Collaborative Leadership: Driving Success Through Team Creativity

Course Description: Foster a collaborative culture within your organization where creativity thrives. This course emphasizes sharing the product, giving and receiving feedback, and cooperating effectively to achieve collective success and innovative outcomes. **Key Modules:**

- Sharing Creative Outputs for Greater Impact
- The Art of Giving and Receiving Constructive Feedback
- Enhancing Cooperation for Team Innovation

- Effective Communication to convey ideas persuasively

5. Disciplined Leadership: Mastering the Craft of Creative Excellence

Course Description: Balance imaginative thinking with disciplined execution to achieve creative excellence. Develop techniques, reflect critically, and continuously craft and improve your work to lead with both creativity and precision. Key Modules:

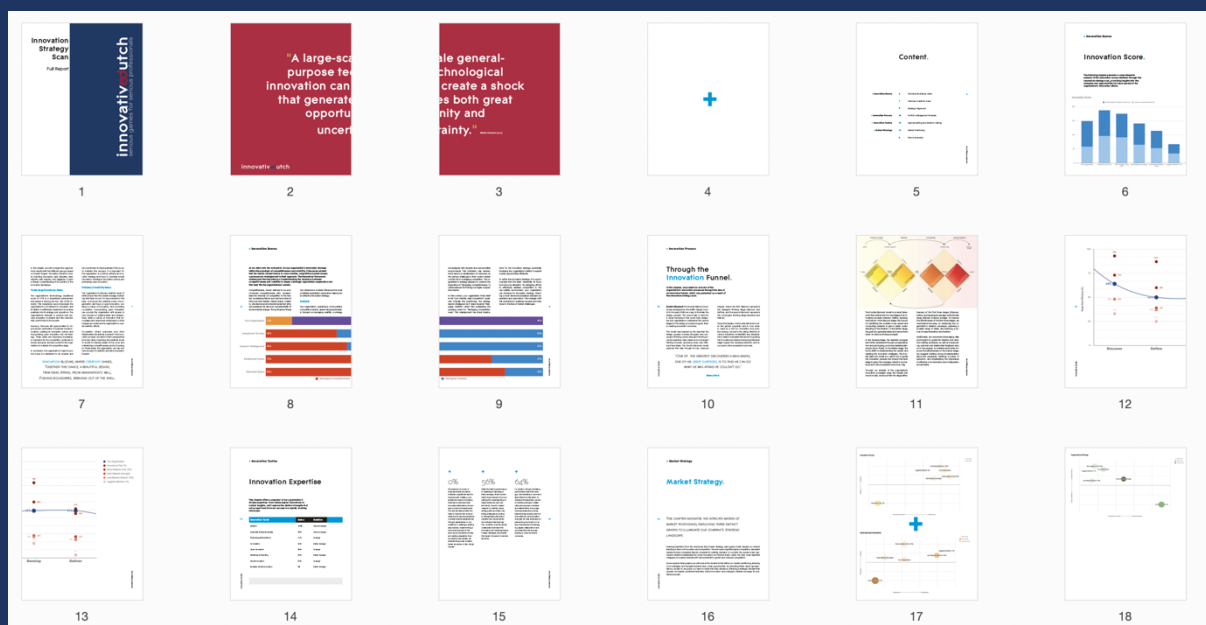
- Developing Techniques for Creative Mastery
- Critical Reflection for Continuous Improvement
- Crafting and Perfecting Creative Outputs
- Ethical Leadership to lead with integrity
- Strategic Thinking to align personal goals with organizational objectives.

And if there’s nothing of your taste, we’ll create a customized program for you.

3. Innovation Strategy Scan and Team Workshops

This is a physical, hybrid or online team workshop ranging between 2 and 4 hours oriented at departments, teams and organizations that would like to get an engaging and interactive introduction to Innovation Management, including insights in your team’s performance on the Innovation Funnel, Ambidexterity, Incremental/Radical Innovation, Ideation, Marketing, and Technological Innovation. Benchmark your innovation strategy to industry competitors by answering a few strategic questions and uncovering your Visionary Creativity Score and Innovation Excellence Score – crucial metrics that hold the key to unlocking your organization's untapped potential. As a token of our commitment to innovation excellence, we have meticulously crafted a comprehensive innovation simulator that will result in a **personalized strategy report**, drawing from years of refinement and collaboration with universities and partners.

Example of the reports generated during this session:



Pricing

Please find our pricing structure below. All prices are per person. All prices exclude VAT and possible travel, and accommodation costs. The prices include all preparations, kick-off session, feedback session, access to a wide range of materials, including the e-book "Innographics: a visual guide to innovation management". We'll always send you a detailed quotation first for your approval. The invoice will be sent 2 weeks prior to the first day of the training program.

Participants	Day Game	Standard Game	Module (half-day)
Base price	€999	€1429	€499
Participant 1-10	€65	€90	€55
Participant 11-20	€50	€80	€45
Extra participants	€35	€70	€35

Publicly funded universities and higher education institutes are eligible to a discount on abovementioned tariffs.

Participants	Day Game	Standard Game	Module (half-day)
Base price	€699	€1000	€350
Participant 1-10	€45	€65	€40
Participant 11-20	€35	€55	€30
Extra participants	€25	€50	€25

The following cancellation measures apply:

- In case of cancellation of the training less than 3 months prior to the first workshop day, a fee of 25% is charged.
- In case of cancellation of the training less than 6 weeks prior to the first workshop day, a fee of 50% is charged.
- In case of cancellation of the training less than 3 weeks prior to the first workshop day, a fee of 100% is charged.

Our [terms and conditions](#) apply to all our offerings.